

## **CHAMBER INITIATIVES AND ACCOMPLISHMENTS**

This is a list of ongoing initiatives that the Cold Lake Regional Chamber of Commerce has engaged in to meet the mandate of building economic success for the Lakeland region. To become involved in the Chamber movement, please contact the Chamber office.

### **Membership**

With the common aim of achieving economic success, the staff, volunteers, and business community strive to keep the region's economic conditions at the highest level. Everything the Chamber does is with and for its membership. We proudly boast over 300 members, with many new businesses joining us weekly. Membership fees have not wavered in the past two years, and our Member-to-Member Benefits Plan is a wonderful way for our businesses to promote and provide incentives to fellow Chamber members.

### **Economic Development**

Proactive collaboration with the Cold Lake Economic Development Advisory Committee to address business attraction and retention resulted in Community Economic Profile.

### **Lobbying**

As part of our responsibility to our membership we corresponded and lobbied for progressive action to be taken regarding the issue of the recent vandalism and graffiti that affected many of our businesses and non-profit organizations in the community.

Addressed concerns with Mayor and Council and local RCMP officials regarding shoplifting offences of a value of less than \$50.00. Local detachment members are now attending shoplifting offences where a suspect has been apprehended and/or the thief is known.

### **Communication**

With more than 6000 hits per month, our website opens a gateway to the business community and offers an array of information, resources, and promotional bulletin boards.

The Cold Lake Regional Chamber of Commerce's annual Community Guide is produced in conjunction with the City of Cold Lake along with the help of numerous clubs and organizations from Cold Lake and its surrounding area. These guides are widely distributed throughout the local community as well as Tourist Information Centres and Trade Shows/Conventions throughout the province of Alberta.

The monthly newsletter, the Chamber Beat, offers current information on the business community, Chamber events, and services to keep members up to date and informed.

### **Networking/Information**

We provide periodic forums on economic development through partnership with the Economic Development Advisory Committee.

The annual Maple Flag Meet & Greet receives outstanding support and sponsorship from our local businesses, and is a great opportunity for businesses to meet with members of the local and foreign military community in preparation for Maple Flag.

### **Labour Shortage**

We are a sponsor agency and stakeholder for the annual Job Fair and Career Expo.

Through the CLR3 Coalition, we are working to help aid recruitment of medical professionals.

Small Business Week – Recruiting and Retention Solution for Small Businesses.

### **Projects**

#### **December**

- Annual Holiday Heroes Luncheon – All proceeds donated to charity.
- Maple Flag Meet & Greet

#### **January**

- Annual Community Guide

#### **February**

- Business of the Year Awards

#### **April**

- Annual Home & Leisure Trade Show – 100+ Exhibitors and over 4000 attendees

#### **August**

- Community Fish Fry – With over 600 attendees
- Cold Lake Air Show 2009

**At the Cold Lake Regional Chamber of Commerce, we are dedicated to serving the business community with professionalism and an open and transparent image of the Chamber itself.**

**Feel free to drop by if you have any questions or concerns, or wish to receive information on any of our events and projects.**