



Chamber Beat



P: 594-4747 • F: 594-3711 • clrcc@incentre.net • www.coldlakechamber.ca



Business Coffee Break



Next Coffee Break
February 09/07

Stop by anytime between 8:00 am - 9:30 am for some great networking and to view the new facility, don't forget to bring your business cards.

(Located across from Liquidation World)

February Calendar of Events

- 2-4.....Ladies' Curling Bonspiel
(Northern Spirit Leisure Centre, 594-5341)
- 9-10....Business Curling Bonspiel
(Northern Spirit Leisure Centre, 594-5341)
- 15....."Work Place Attractors"
(Workshop - See PG # 3)
- 15-19...Family Days
(call 840-8000 ext. 8145 or 639-3626 for details)
- 21.....Job Fair & Career Expo
- 24.....2006 Business of the Year Awards - Boom Town, Black, Gold Gala
Call 594-4747 - Tickets



Vice-President's Message

The primary mandate of the Cold Lake Regional Chamber of Commerce is to lobby on behalf of local businesses on issues that affect our economy and our community at large. During our 2007/08 Strategic Planning session, the Chamber board noted the importance of communicating our lobby efforts to you, our members, both to inform you of our achievements and to solicit your input and involvement. We are a volunteer driven organization, focused on building a stronger business base for all of our members - if you haven't done so already, consider getting involved!

In working to improve our 'PR' efforts, we will be speaking of our lobbying efforts in the "Chamber Beat" column of the Cold Lake Sun, here in our monthly newsletter, and on our website at www.coldlakechamber.ca. Again, we welcome your opinions and ask that you let us know how we can best represent your business. Email us at clrcc@incentre.net or call us at 549-4747.

Sincerely,
Greg Sylvestre, Vice-President

Cold Lake Chamber of Commerce LOGO CONTEST

We would like to change our current logo and are looking to you to come up with new, creative and Chamber related logo ideas.

LOGO CONTEST WINNER will receive - \$150.00 in Chamber gift certificates.

Logo's must be submitted in the following format:

- Electronic, high resolution .jpg
- CMYK Colour
- No less than 300 DPI (dots per inch)
- Approximate Size: 5x5 inches

NOTE: All right's to logo will become Chamber property.

Some of the slogans that we use at the Chamber may help with your logo ideas:

1. "Helping to Build Our Community"
2. "Voice of the Business Community"
3. "Unified Business Organization of Choice"
4. "Progressive, Supportive, Professional"

Please submit your logo to: clrcc@incentre.net





Maple Flag Meet 'N' Greet

February 28th, 2007

Officer's Mess ♦ 7:00PM - 10:30PM ♦ 4 Wing Cold Lake

**Includes Buffet & Refreshments*

Participating countries will be arriving in the area the last week of February of 2007 to make some necessary arrangements and to gather information for the arrival of their contingencies in May of this year. They will be looking for information on shopping, accommodations, dining, fishing, recreation, things to see and do including rentals and tours.

The Meet 'N' Greet is your opportunity to meet with representatives from participating Maple Flag countries to promote and network your business one-on-one.

Your attendance at this event would be an asset to your business as it will give you the opportunity to extend a personal and warm welcome to Maple Flag participants while promoting your business in a social, fun and relaxing atmosphere.

*If you have not had the chance to join us in the past don't miss out on this great promotional opportunity.

**Maple Flag
May 22 - June 15, 2007**

Important Notice:

If you were planning on attending the 4 Wing booth day (held at the MFRC) it is NOT taking place this year.

A SMALL area on the lower level of the Mess will be made available if necessary for you to promote your business. If you wish to take advantage of this, advance notice (Feb 15th) MUST be given in order to accommodate you.

Please RSVP to the Chamber Office at 594-4747

Chamber Members - Cost \$ 65.00 + GST

*Per Business for up to 4 attendees

RSVP after February 15, 2007 - Cost \$ 80.00 + GST

Non-Chamber Members - Cost \$ 85.00 + GST

*Per Business For up to 4 attendees

RSVP after February 15th, 2007 - Cost \$ 100.00 + GST

**** Each additional attendee is \$10.00**

All NAMES must be forwarded to the Chamber. In order to be included in the business directory hand out please ensure **payment, full street address and phone number are submitted by February 15th, 2007.**

Maple Flag (con't)

Door Prizes:

You are encouraged to provide door prizes for this event. The participants love it and you will receive extra advertising that benefits you.

Please bring your prize with you to the event on February 28th **OR** drop off to the Chamber office prior to February 15th.

**To ensure recognition of your prize donation we require confirmation of your donation by February 15th. All businesses donating will have their business name displayed at the front entrance

Please Note: **Only** Maple Flag participants are eligible to receive the door prizes.

Beverage & Food Sponsorships:

In the past, a number of businesses have eagerly requested sponsorship of the Beverages, to receive extra business exposure. If your business is interested please contact us immediately at 594-4747.

Sponsorship will be given on a **first come basis** at a cost of \$350.00. (includes attendance for 4 to event) Your beverage/food sponsorship offers you extra advertising at the Meet 'N' Greet at the Beverage/food table, on table cards and through announcements by MC at the Meet 'N' Greet.

Lakeland Regional JOB FAIR & Career Expo 2007

To ensure your business is included in this event, please call the Chamber
By Phone: (780) 594-4747
OVER 35 Businesses are currently participating -
can you afford not to be there?

Job Fair - \$25	“Work Place Attractors”- No Cost (Why employees STAY at your workplace)
Date: Wednesday, Feb. 21, 2007 Time: 1:00 – 8:00 pm Place: Agriplex, Cold Lake 4608 – 38 th Avenue	Date: Thursday, Feb. 15, 2007 Time: 7:00 – 9:00 pm Place: Cold Lake Information 4003-50 Street

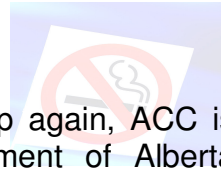
Lynn Crump, AHRE Career & Employment Consultant
lynn.crump@gov.ab.ca or phone: (780) 594-1984

Opinion Poll

New opinion poll – Provincial **Smoking ban**

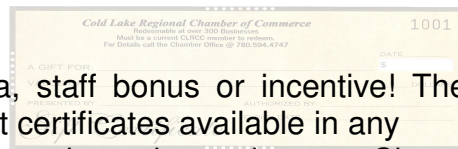
With the debate over a smoking ban flaring up again, ACC is attempting to gauge interest in the Government of Alberta implementing a provincewide prohibition on smoking in public places and workplaces.

To register your opinion on this issue, visit our home page at www.abchamber.ca and check out our poll in the upper-right corner.



Gift Certificates

Looking for a unique gift idea, staff bonus or incentive! The Chamber of Commerce has gift certificates available in any denomination. Gift certificates can be redeemed at any Chamber of Commerce member business.



Home & Leisure Trade Show

Looking for extra advertising opportunities, contact the Chamber office. Businesses donating door prizes for the event will have different opportunities to take advantage of. Call or email the office for complete details. Donations of \$500 or more will be promoted in all paid for media print and radio advertising, if received by March 15th, 2007.

Chamber Corporate Sponsors

Platinum Sponsors



Gold Sponsor



Silver Sponsor



Welcome Aboard

Randy's Renovations

This team can help you with all your residential, commercial and oilfield renovation and construction needs.

Phone: 780-639-2000
Fax: 780-639-3668

The Original Basket Boutique

Need a great gift idea...this is the company that you should be talking to! The team easily whips up amazing custom gift baskets for any occasion

Phone: 780-416-2530
Fax: 780-416-2531

Website: www.originalbasketboutique.com



Congratulations

Primco Group of Companies

On being a finalist in the Alberta Business Awards of Distinction

Category :

Eagle Feather Business Award of Distinction

Presented to a First Nation's owned business that demonstrates outstanding achievement in business. *Best of Luck!*

Recruiting and Retaining Employees Doesn't Need to be a Tough Job

The Chamber Group Insurance Plan can help. We offer a flexible plan to meet your company and employee needs. Call today for information and start offering a new benefit to potential and current employees.



Call 594-3202 Bryon Pearman

Chambers of Commerce Group Insurance Plan®

Boom Town, Black Gold Gala

Celebrating the Oil & Gas Industry and Local Business



2006 Business of the Year Awards

February 24, 2007

Guest Speaker

Honorable Mel Knight
Minister of Energy -
Alberta Economic Development



Lakeland Inn - Banquet Room
Cocktails & Appetizers - 6 pm
Full Buffet Dinner at - 7 pm
Milestone Presentations
Award Presentations
Entertainment

Tickets \$55 each

Call the Chamber @ 594-4747 to
order tickets

Please RSVP by February 15
Formal Attire

Dinner Menu

Grilled Chicken Breast with Wild Mushroom Cream Sauce, Carved Roast Beef au Jus, Baby Roasted Potatoes, Spinach & Mushroom, Salad with Fat-Free Raspberry Vinaigrette, Greek Salad, Caesar Salad, Marinated Vegetables, Fresh Vegetables & Dip, Deviled Eggs, and Black Forest Cake

Specialty Sponsors



Hosted By: Cold Lake Regional Chamber of Commerce & Sponsored By: K-Rock

Entertainment

Rustic Charms'
Megan Bailey



And



Pizzazz
Dance Team

[Shortage of Workers](#)

If you are experiencing a shortage of workers or if you have been looking to hire foreign workers, here is an opportunity to recruit workers from Germany. The German Job Fairs are taking place in Essen on February 26 and in Berlin on February 28. In March 2006, over 1,200 German job seekers and 27 Alberta employers attended the Job Fairs in Essen, Leipzig and Munich, where numerous job interviews were conducted and job offers made.

These job fairs attract German workers interested in working in Canada only, no other countries are invited to participate at these events. As part of our commitment to addressing the worker shortage in Alberta, the Government of Alberta is attending many job fairs, trade shows and events targeted at bringing foreign workers to Canada, and specifically to Alberta.

The deadline to sign up to participate in the job fairs is February 13, 2007. By this date we require an email addressed to rachelle.langlois@gov.ab.ca confirming your attendance and submission of the \$1,200.00 participation fee. If you would like more information please call Melissa Lui with Alberta Employment, Immigration and Industry at (403) 297-5040 or email melissa.lui@gov.ab.ca.

[E-mail Fraud Alert](#)

Some Canadians are receiving e-mails fraudulently identified as coming from the Department of Finance Canada that promise a tax refund if an appended form is filled in and returned.

The e-mail is not from the Department of Finance Canada. There is no such refund. Do NOT fill in the form, as it will compromise your credit card and social insurance information. If you receive this e-mail, simply delete it. We have already notified appropriate law enforcement authorities.

A copy of the fraudulent e-mail is included below, so as to make identification of this scam easier. The "click here" link in the e-mail copy has been disabled.

From: Department of Finance
Sent: Wednesday, December 20, 2006 7:28 AM
To: undisclosed-recipients
Subject: Notification - Please Read This.



Department of Finance
Canada

Ministère des Finances
Canada

After the last annual calculations of your fiscal activity we have determined that you are eligible to receive a tax refund of \$112.80. Please submit the tax refund request and allow us 6-9 days in order to process it.

A refund can be delayed for a variety of reasons. For example submitting invalid records or applying after the deadline.

To access the form for your tax refund, please click here.

[2007 Personal Tax Credits](#)

Reminder to those doing payroll to ensure that when you update your accounting the Federal and Provincial Personal Tax Credits have updated to the following amounts.

Federal \$ 8,929.00

Alberta \$15,435.00

For more information or to print off the forms for new employees, please go to the following website

www.cra-arc.gc.ca/formspubs/forms/td1-e.html



Alberta's annual Buyer/Seller event will take place March 13 – 15, 2007. However...you can expect to see some exciting new changes. The event, which has been renamed the **National Buyer/Seller Forum**, has been expanded to include participation from manufacturers across the country. The national focus will provide Alberta Buyers or manufacturers who have limited capacity, the opportunity to meet with Canadian Sellers who have excess capacity.

We are currently recruiting companies who are interested in interviewing potential suppliers. The "one-on-one meetings" are 15 minutes long for a total of 12 face-to-face discussions in one afternoon. There is no cost.

Please contact Allison Byrne at Allison.Byrne@gov.ab.ca if you have any questions regarding the event programs. For event details, you can go online to: www.nationalbuyersellerforum.ca

[Board Vacancies](#) the Chamber

currently has a position vacant, interested individuals are asked to contact the Chamber office.

Chamber of Commerce Board of Directors 2007	
President	Irv Pineau
Vice President President	Greg Sylvestre, Ross & Topylki Chartered Accountants)
Past President President	David Forbes, ATCO Electric
Director	Rob Brassard, SISUP Financial Services
Director	Bob Buckle, McDonalds
Director	Dave Piche (Quinn Contracting)
Director	Linda Kolewaski, Rona
Director	Russ Robertson, Investment Planning Counsel
Director	Troy Schmeichel (Digital Connections)
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Jazz Logan, New Energy Building Systems
Director - Vacant	

Local Member to Member Discounts

ATB FINANCIAL - COLD LAKE

Preferred Merchant MASTERCARD rates and customized VISA rates. Four months FREE POS terminal rental (savings \$154.00). Great Business Account packages available. Chamber Members Only. For more info call Michelle @ 780-594-2908.

BUSY BEE SANITARY SUPPLIES

10% off cleaning supplies and equipment. Chamber Members & Staff. For more info call 594-4313

CITY CENTRE AUTO DETAILING

10% off auto detail packages. Offered to Chamber Members & Staff. For more info call 594-3263

COLD LAKE COMPUTER SERVICES INC.

10% off bench labour rates, regular priced product and special order items. **Excludes** new computer systems, printers and monitors. Applies to Chamber members and staff. Benefits card must be presented at time of purchase. For more info call 594-3555

DOWN COMFORT

10% off comforters, pillows, Beautiful Scandinavian Dale of Norway sweaters. Chamber Members Only. For more info call Shauna 594-2775

FM GRAPHX SIGN DESIGN

10% off all exterior signage. Chamber Members Only. For more info call 594-6332

FRAGRANT TREASURES FLOWERS & GIFTS

10% off **fresh** flowers. Offer to Chamber Members and staff. For more info call 594-2525

FURNITURE GALAXY

10% off all regular priced home furnishings. Chamber Members & Staff. For more info call 594-3602

GRIMSHAW TRUCKING

Preferred rates for shipping freight based on volume/type of commodity. Chamber Members & Staff. Call for your discount rates 594-4034.

JESTER OFFICE ESSENTIALS

Receive a 15% discount on all regular priced office supplies, office furniture, and office machines. Sale priced merchandise will be priced at sale price, or 15% off regular price, whichever is cheaper. All stock items and special order items qualify for the discount (A free 1000+page catalogue is available at Jester Paints. Catalogue shows special order products). Jester Paint Supply 5% discount on all regular priced paint, painting supplies, and artist supplies. No discount on sale prices. Call 594-4100

KIA COLD LAKE - BUDGET RENT A CAR

Receive a 10% discount on daily rentals on time and mileage. Valid only at KIA Cold Lake location on in stock vehicles. Chamber Members Only. For more info call 594-6200

LAKELAND CREDIT UNION COLD LAKE

Preferred Merchant MASTERCARD Discount Rate. Chamber Members Only. For more info call 594-4011

PALM SPRINGS GOLF COURSE

20% off regular rates. Chamber Members and staff. *Must be pre-booked by business owner through Palm Springs Club GM or Pro Shop Supervisor. Cannot be combined with any other coupons or special promotions. For more info call 594-5341

SHEAR HEAVEN GLOBAL SALON

Receive a Client Retail Club Savings Card and a \$10.00 Gift Certificate for your next services. Chamber Members & Staff. For more info call 594-2363

THE PAMPERED CHEF – KARLA CALLBECK

Receive 10 % off your purchase. Chamber Members Only. For more info call 594-3094

Please post this information in a place visible to your employees